

Rep Order# 8872207 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 37401

Printed: 09/27/2012 11:48 AM
Last Received: 09/27/2012 9:02 AM
Showing Buylines: All Lines

1 of 3

Station KLAS-TV LAS VEGAS
Advertiser () HORSFORD, STEVEN
Product Horsford/DCCC
Estimate# 1877
Buyer Jesse Demastrie
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 143/149/1877
Flight Dates 09/26/2012 - 10/02/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

= CONTRACT COMMENT =

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

THIS IS A REVISION, DO NOT DOUBLE BOOK
TOTAL REMAINS THE SAME - \$20,605
PLEASE CONFIRM
THANKS. MIKE!

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Rep Firm
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Salesperson () MIKE JONES

Salesperson Phone# 202-872-5888
Salesperson FAX# 202-872-0265

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4 of 5

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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*22	SU	115P-430P CBS NFL FOOTBALL-LATE GAME			:30	\$1,000.00	09/30-09/30	0	0	0	\$0.00	
		Sales Remark:	V3 .									
		V3 Comment Changed,	Spots/week Changed									
*23	SA	530P-600P POLITICS NOW			:30	\$965.00	09/29-09/29	1	1	1	\$965.00	
		Sales Remark:	V3 .									
		V3 Added										
*24	M-TU	400A-459A NEWS			:30	\$50.00	10/01-10/02	2	1	2	\$100.00	
		Sales Remark:	V3 .									
		V3 Added										
*25	M-TU	400A-459A NEWS			:30	\$20.00	10/01-10/02	2	1	2	\$40.00	
		Sales Remark:	V3 .									
		V3 Added										

—REPORT TOTALS—

Report Totals: 26 / \$20,605.00

—SALES MONTHLY TOTALS—

Sep 12: 1 / \$965.00 Oct 12: 25 / \$19,640.00

Sales Totals: 26 / \$20,605.00

Station Totals: 26 / \$20,605.00

Lines not sent/rclld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$68,683	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11
Demos RA35+